



FOR IMMEDIATE RELEASE

Saint Paul Catholic School Seeks Arts & Craft Vendors, Sponsors For Oktoberfest on Friday, October 3

VALPARAISO, IN, September 11, 2014 –Last year, 800 attendees were attracted to Saint Paul Catholic School’s first-ever Oktoberfest. Organizers are projecting at least 1,000 attendees this year, making the affordable family event on Friday, October 3 a great opportunity for local arts and craft vendors and businesses seeking publicity through a sponsorship. The event will be held at 1755 West Harrison Boulevard in Valparaiso.

To fit budgets of all sizes, vendor booth space is just \$25 each and sponsorships range from \$75 to \$1,000 with increasing levels of visibility. In addition to the artisan area, Oktoberfest 2014 will feature an authentic biergarten with craft beers from Shoreline Brewery, a German dinner, hayrides, live music by Jay Fox and the Bavarian Band, face painting, a bake sale, and the incredibly popular Gnome Zone for kids. For just \$10 in advance and \$13 at the event, kids receive a wristband entitling them to unlimited fun from 5:00 p.m. to 9:00 p.m. in the Gnome Zone. The Gnome Zone includes a petting zoo, three bounce houses, a 68-foot inflated obstacle course, a giant slide, a bungee run, and traditional festival games with prizes.

The Oktoberfest booth reservation and sponsorship forms are available at <http://www.stpaulvalpo.org/oktoberfest.htm>. For booth space, interested parties can also contact Andrea Borowiak at (219) 781-0130. For sponsorship information, please contact Melissa Hicks at (484) 888-6766 or mhicks@mosaicmarketing.com.

About Saint Paul Catholic School

Celebrating its 147th anniversary, St. Paul Catholic School was founded in 1867 in Valparaiso, Ind. The school, whose motto is “Faith in Education”, has a diverse student body spanning kindergarten through eighth grade. In addition to a rigorous academic curriculum, students are involved in an array of athletic, extracurricular, service and faith-based activities. For more information, please visit www.stpaulvalpo.org.

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